

Strategic Plan Timeline

Draft
Mission Statement
Feedback and
data review

Discuss/revise SWOC
Finalize **Values**
Introduce **Vision**

Introduce priorities

Joint workshop
with City Council

Review
Strategic Plan
draft

March

April/May

June

July

August/Sept.

Oct.

SPAC
Kickoff
**Operating
Principles**

Introduce SWOC Analysis
Finalize **Mission Statement**
Draft **Values**

Review and
discuss draft
**Vision
Statement**

Discuss and
finalize
**Strategic
Goals**

**City Council
Strategic
Plan
Adoption**