

Priorities Pillar Three

Together mapping the community's future

Core Services

City of Washougal

SPAC

Strategic Planning Advisory Committee

October 4, 2012

Agenda

- September 20 minutes and agenda review
- Finalize Pillar #3 Economic Development
- Discuss Pillar #4 Core Services
- October 25 Strategic Plan review

Plan building blocks

- Public Input
- Mission Statement
- Community and Organizational Values
- Strategic Analysis (SWOC)
- Vision Statement
- Key issues identification (priorities)
- Recommended strategic goals, objectives and success measures
- Draft Strategic Plan (roadmap)

Strategic Plan Initiative

**March
22**

City of Washougal



March 22
Operating Principles

**April
5, 19**



April 5
Financial Report



April 19
Mission & Public
Engagement



May 11
Milestone Update



June 5
Department Head
Status Report with Social Media introduction



**May
11**

**June
5, 7, 21**



SWOC & Vision



June 21
SWOC & Vision



July 12
Vision & Priorities



August 2
Introducing
Strategic Goals



August 16
Strategic Goals



August 20
SPAC / City Council
Joint Workshop

**July
12**

**August
2, 16, 20, 23**



August 23
Joint Workshop
Discussion/Notes



September 6
Priorities #1 & #2



September 20
Priority #3



October 4
Priority #4



October 25
Strategic Plan Review

**September
6, 20**

**October
4, 25**



Strategic Plan Roadmap
City Council Adoption

January 2013

TIMELINE

Pillar #4 -- Core Services

- Strategic goal
- Recommended strategies to achieve the goal
- Recommended indicators to monitor progress

Upcoming

October 22 – Email draft Roadmap to SPAC

October 25 – Meet to review Strategic Plan

November 5 – SPAC Roadmap edits due back

TBD – City Council
Strategic Plan adoption