



Washougal Wins When Everyone Pitches In!

Social Media Guide

Let's celebrate our clean and beautiful city – together!

We encourage you to document your hard work and love of our community. When you're out picking up litter in Washougal, snap a photo and post it to your favorite social media platform using our official hashtag **#WashougalWins** or tag us at **@WashougalGov**

What to Share:

- A photo of your clean-up in action (selfies welcome!)
- Before-and-after shots of areas you helped clean
- Your full bucket, trash bag, or cleanup gear
- A quick shoutout to your neighborhood or cleanup crew
- Why you care about keeping Washougal clean

Use #WashougalWins and show your civic pride! Tag us! If you're on any social media, tag @WashougalGov so we can see your work, feature you or your photo, and maybe even win a prize!

Safety First:

- Don't take photos in unsafe locations
- Be respectful of private property
- Wear gloves and visible clothing if near roads
- Know your limits, if something is too heavy or awkward, let us know!

Why It Matters:

Participating in our social media campaign by using **#WashougalWins**, tagging us at **@WashougalGov** or sending us your photos directly will help us spread the word and foster a sense of belonging by inspiring others to join in. Your participation, testimonials, and photographs show that small actions can add up to big change. After all, when everyone pitches in, WASHOUGAL WINS!

Questions? Please contact Sherry Montgomery at 360-835-8501 x612 or sherry.montgomery@cityofwashougal.us or Amanda Ramsey at 360-835-8501 x609 or amanda.ramsey@cityofwashougal.us